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**LEADERSHIP RESTRUCTURE POSITIONS
SIGHT & SOUND THEATRES® FOR GROWTH**
Announces Plan to Take Shows into Movie Theaters in 2017



sight-sound.com

LANCASTER, Pa. – Nov. 16, 2016 – Sight & Sound Theatres®—drawing 1.4 million people this year to its epic biblical dramas on stage in Lancaster PA, and Branson MO,—has announced a new, streamlined leadership structure that will positioning it to more efficiently and effectively expand its mission.

“This realignment creates more leadership capacity for Sight & Sound and allows us to move into the future with greater clarity, creativity and agility,” CEO Matt Neff said. “We are positioning ourselves to explore what might exist for Sight & Sound beyond our live shows—evaluating new entertainment platforms that enable us to reach a larger audience.”

Besides the live shows of ***Jonah*** in Lancaster, and ***Moses*** in Branson, one Sight & Sound production will show in 600 movie theaters nationwide in Spring of 2017. With several consecutive record-breaking years, big demand for biblical entertainment is evident—just as 2016 proved to be Sight & Sound’s best year in its 40 years of business. In both Lancaster and Branson theaters, more than 85 percent of all seats available were filled.

“We’re reaching capacity goals much faster than anticipated,” Neff said. “We think about how we can continue to reach more people, even if they can’t fit in our theaters.”

The change in structure combines the executive leadership and operational leadership teams into one smaller team, promoting four director-level leaders to vice president positions. The organization’s three top leaders remain Chief Executive Officer Matt Neff, Chief Creative Officer Josh Enck and Chief Financial Officer Tony Smith.

The four new vice president positions are:

- Maria-José Tennison – Vice President of Brand and Production
- Susan Howard – Vice President of Human Resources
- Cynthia Carson – Vice President of Branson Operations
- Ken Stefanow – Vice President of Lancaster Operations

“This shift focuses our talented leadership team more squarely on our vision to bring the Bible to life for a wide audience,” Enck said. “The entire Sight & Sound family is excited about what this means for our future.”

Across the nation, Sight & Sound Theaters is known for creatively telling stories from the Bible on stage in epic scale. In *Samson*, (currently on stage in Lancaster) the title character pulls down a pagan temple all around the audience. In *Moses*, (currently on stage in Branson), the Red Sea parts. Each production features 40-plus cast members, live animals on stage (and in the aisles), massive sets and spectacular special effects on a panoramic, 300-foot stage that wraps around the audience on three sides.

For tickets and more information, visit sight-sound.com

For interviews, contact Michael Conrad Michael@Lovell-Fairchild.com 214-616-0320

And visit Lovell-Fairchild.com for:

- Sight & Sound Theatres media tip sheet
- Sight & Sound Theatres backgrounder
- Q&A with CEO Matt Neff
- Suggested interview questions

Sight & Sound Theatres

Sight & Sound® takes theater to a whole new level. Every show is an epic experience with a meaningful message. Edge-of-your-seat action meets heartfelt drama on a panoramic stage. Surround yourself with uplifting Bible stories brought to life by an exceptional cast, spectacular special effects, massive sets and live animals—on stage and in the aisles.